

April 19, 2001

TO: Members of the MAG Telecommunications Advisory Group

FROM: Jim Hull, Mesa, Chairman

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA

**Thursday, April 26, 2001, 10:00 a.m.**  
MAG Office, Suite 200, Palo Verde Room  
302 North 1<sup>st</sup> Avenue, Phoenix

A meeting of the MAG Telecommunications Advisory Group (TAG) will be held at the time and place noted above. Members of the Telecommunications Advisory Group may attend **either in person or by telephone conference call**. Those attending by telephone conference call are requested to call 602-261-7510 between 9:55 a.m. and 10:00 a.m. After the prompt please enter the meeting ID number 624824 (MAGTAG) on your telephone key pad) followed by the pound key. If you have a problem or require assistance, dial 0 after calling the number above.

If you are attending in person, please park in the garage under the Compass Bank Building. Bring your ticket to the meeting, parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum in order to conduct business. A quorum is a simple majority of the membership, or 9 people for the MAGTAG. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you.

If you have any questions or need additional information, please contact Heidi Pahl at (602) 254-6300.

TENTATIVE AGENDA

	<u>ADVISORY GROUP ACTION REQUESTED</u>
1. Call to Order	
2. <u>Approval of March 22, 2001 Meeting Minutes</u>	2. Review and approve meeting minutes.

3. Phoenix I-17 Corridor Fiber Installation Project

As part of a continuing effort to enhance the telecommunications infrastructure and business opportunities along the Interstate 17 corridor, the City of Phoenix City Council has asked their staff to proceed with negotiations that will result in the construction of a 32-mile fiber optic loop in north central Phoenix to enhance economic development in the area. See Attachment One for more information. The City's Project Manager of the Phoenix Fiber Project, Janette Torres, will provide an update.

4. MAG Regional Videoconferencing System (RVS) Update

The MAG Regional Videoconferencing System (RVS) will implement videoconferencing technology to facilitate communication among MAG and its member agencies and reduce travel by eliminating the need to travel to as many meetings. A project update will be provided.

5. Marketing Working Group

At the last meeting of the MAGTAG, a marketing working group was formed to assist in planning and hosting a Videoconferencing Forum II to discuss marketing initiatives and to discuss overall marketing of the RVS. The marketing working group met April 6<sup>th</sup> and discussed the marketing plan and schedule, promotional materials, letters, and events that will be held to assist site coordinators in marketing the RVS. An update will be provided.

3. For information and discussion.

4. For information and discussion.

5. For information and discussion.

<p>6. <u>Possible Working Groups and Forums</u></p> <p>At the last meeting of the MAGTAG, members discussed the possibility of forming working groups to accomplish specific tasks and holding forums or presentations on special interests. MAGTAG members will be asked to contribute their ideas on possible working groups and forums.</p>	<p>6. For information and discussion.</p>
<p>7. <u>MAG Regional Community Wide Area Network (WAN) Study Update</u></p> <p>MAG has identified a need for a MAG Regional Community Wide Area Network (WAN) within the MAG region. The primary objective of this WAN is to support multi-modal transportation related activities which ultimately reduce vehicle miles traveled, relieve traffic congestion, and reduce air pollution. MAG has selected Kimley-Horn and Associates to provide services which will further define the needs of the WAN, identify WAN communication architecture options, and develop an implementation plan for the selected WAN communication architecture. An update on the scope of work for this Study will be provided.</p>	<p>7. For information and discussion.</p>
<p>8. <u>Regional Connections</u></p> <p>Regional Connections will further e-mail and Internet connectivity as well as create a basic web presence for those member agencies who are not yet using these technologies. An update on the project implementation will be provided.</p>	<p>8. For information and discussion.</p>
<p>9. <u>Announcements and Public Input</u></p> <p>An opportunity will be provided to Committee members and members of the public to address the MAGTAG.</p>	<p>9. For information.</p>

10. Date of Next Meetings

A draft 2001 calendar of MAGTAG agenda items has been created by MAG staff, see Attachment Two. Input will be solicited.

The next meeting of the MAGTAG is scheduled for May 24, 2001 from 10:00 a.m. - 12:00 p.m. The remainder of meetings for 2001 are as follows:

June 28, 2001

July 26, 2001,

August 23, 2001

September 13, 2001

October 25, 2001

November 29, 2001

December 27, 2001

10. For information.